# 55" Hanging Double-Sided Window Display



Maximise window displays by broadcasting content inwards and outwards

## **Double Sided Window Display**

Grab the attention of onlookers with the outward facing, sunlight readable screen. Once your customers are inside the building you can then use the inward facing display to reinforce your message further.



# Ultra Resistant Blackening Defect (up to 110°C)

LCD panels exposed to direct sunlight suffer from temporary blackening defect. These displays use a special high brightness panel that can withstand surface temperatures up to 110°C with no blackening defect occurring.



# Window Displays (700cd/m<sup>2</sup>)

Brightness is paramount when using outward facing screens. These displays use two commercial grade high brightness panels (700cd/m<sup>2</sup>); more than twice the brightness of a standard home TV to allow easy readability in window displays.



700 Cu/II

## **Plug and Play**

Plug and play is the most straightforward way to upload content to the screen. Simply load images and videos on a USB stick, insert into the display, wait for your content to copy over and then remove. Your images and videos will now play in a continuous loop.



# 24/7 Commercial Grade

These displays use a commercial grade LCD panel and LED backlight. They have the ability to be in constant use 24/7 for over 70,000 hours; a true commercial grade solution.



# Super Slim Design

Even though these displays feature two separate screens they have a profile thinner than most single-sided displays. They have a remarkable depth of just 21.6mm, allowing for stylish and modern window displays.



## Wide Viewing Angle

Thanks to the IPS technology theses displays provide fantastic image quality with a remarkable viewing angle of 178° in portrait orientation.



## **Integrated Ceiling Mount**

The screen comes with an integrated wire hanging mounting solution so no additional ceiling mount is required. You can even hide unsightly power and data cables in the cover tubes provided.



#### Integrated Android Media Player

There is an integrated Android media player inside the screen allowing you to upgrade to a network version without needing any additional hardware. You can also install third party Android apps if required.



# Dual 700cd/m<sup>2</sup> Panels

Both sides feature commercial grade high brightness IPS panels for accurately displaying image quality and colour depth with no fall-off in colour accuracy. These panels are designed to achieve ultimate lifelike colour temperature in portrait orientation.



#### **Integrated Speakers**

The displays feature two integrated slimline speakers for applications that require an audio element.



## **Different Content on Each Side**

When using our user-friendly online CMS software, you can really capitalise on the duality of these displays by broadcasting different content on each side. Tailor your messaging to people inside and outside the building for maximum effectiveness.



# **Key Features**



# Specification Table

		55 Inch
Panel	Resolution	1920x1080
	Display Areas (mm)	1209.6×680.4
	Aspect Ratio	16:9
	Side A Brightness (cd/m²)	700
	Side B Brightness (cd/m <sup>2</sup> )	700
	Colour	16.7M
	Viewing Angle	178°
	Contrast Ratio	1200:1
Audio	Speaker Type	2W, 8Ω (x2)
AV Inputs	Video	HDMI, VGA
	Audio	Audio Socket (3.5mm)
Power	Power Consumption (W)	220
	Input Voltage	AC100~230V (50Hz~60Hz)
Mechanical	Unit Size (WxHxD mm)	1479.4x817.2x21.6
	Package Size (WxHxD mm)	1600x935x160
	Net Weight (kg)	26.6
	Gross Weight (kg)	34
Environmental	Operating Temperature	0 °C to 40 °C
	Storage Temperature	-20°C to 60°C
	Operating Humidity	0% to 90%
	Storage Humidity	0% to 95%
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)
	Media Resolution	1920x1080/1080x1920
	CPU	Quad-Core ARM Cortex A17, 1.6GHz
	GPU	Quad-Core ARM Mali-T764
	RAM	DDR3 2GB
	Internal Storage	8GB eMMC
	USB	1 × USB (OTG/HOST), 1 × USB (HOST)
	LAN	100M/1000M Ethernet (Network Version Only)
	Wi-Fi	802.11b/g/n/ac (Network Version Only)
	OS	Android 7.1
	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1
Accessories	Included	Installation Kit (includes 2 x 2.4m Wire Ropes), Scheduling Software, Remote Control, User Manual
	Optional	Network Upgrade, Touch Screen Version
Warranty	Warranty Period	3 Year Warranty
	Technical Support	Lifetime



# Technical Drawing



# Why Choose Our Commercial Display Solutions?

